Tupperware Brands Corporation is the leading global marketer of innovative, premium products across multiple brands utilizing a social selling method through an independent sales force. Product brands and categories include design-centric preparation, storage and serving solutions for the kitchen and home through the Tupperware® brand and beauty and personal care products through the Avroy Shlain®, BeautiControl®, Fuller®, NaturCure®, Nutrimetics® and Nuvo® brands.

Through Tupperware’s 3.1 million-strong Sales Force across the globe, we are in a unique position to be agents of positive change. Our products help our consumers to save time, money, space and sanity in their daily lives. Our business is a steward of the environment through practices that keep conservation at the center. And our people are provided the encouragement and professional tools they need to create a thriving livelihood – one that supports their own dreams, their families and their communities, as well as all of the communities that Tupperware Brands serves.
Women’s economic empowerment is important to us because it is proven to be essential to the alleviation of poverty and a kick-start for economic growth. When women thrive, society thrives. It’s just that simple.

Confident People

Tupperware parties are being held around the world and consumers are finding the right solutions through Tupperware. This is made possible by our talented, independent global Sales Force of 3.1 million in nearly 80 markets. A new Sales Force member receives financing, training and a mentor. As she experiences success, her confidence and influence grow – beginning with her family and extending to her community. This is informally known as the “Tupperware Effect.” Our autonomous model transforms women both professionally as entrepreneurs, and personally as more self-assured individuals, by providing a vehicle to financial freedom and the chance to fulfill their dreams.

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We are guided by our mission to empower women through confidence. Our 2013-2015 Sustainability Report explores the theme of how the empowerment of women is fundamental to our corporate culture. Women’s economic empowerment is important to us because it is proven to be essential to the alleviation of poverty and a kick-start for economic growth.

We strive to ensure that our people, our communities and our environment are empowered through our business practices, products and services. This is no small charge. It takes persistence, a strong work ethic and the genuine desire to make a positive impact. But we are up to the challenge and, luckily, can build upon a 70-year heritage of making a difference in the lives of women.

Responsible Products

Our durable, high-quality products continue to encourage households worldwide to reduce waste, save energy and lead healthier lifestyles. Through responsible material use and the avoidance of disposable bowls and containers, our products are designed with the environment top of mind. We are constantly on the hunt for new ways to make our products increasingly resource efficient and pave the way for future innovations that have a lighter carbon footprint.

Environmental Stewardship

Not only do we aspire to make environmentally responsible products, but we implement sustainable practices behind the scenes at our manufacturing plants and operational facilities as well. For example, between 2013 and 2014, we diverted 23.3 million pounds of materials from going into landfills, saving the business an associated $9 million – proving to us once again that investing in the environment is good for business. Going forward, we will continue to look for new and innovative ways to grow our business while acting as stewards of our natural resources.

We also empower our associates to have a positive impact on their communities. This was demonstrated in 2015 by the $20,875,252 raised by our associates for local charities, and the 15,577 volunteer hours donated to causes that they care about most.

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We also will continue to hold ourselves accountable to the highest ethical standards possible, as we walk down our sustainability path with you. In the meantime, I am proud to present to you our 2013-2015 Corporate Sustainability Report. We hope you enjoy exploring the challenges and opportunities we have encountered, as well as our major achievements in that time frame.
Our Global Sustainability Approach

We were concerned about sustainability long before it became a buzzword. Sustainability is a part of Tupperware’s DNA, and our view of it is three-dimensional. It includes environmental stewardship, but it also encompasses sustaining our people through business opportunities and ensuring our products are made responsibly. In other words, caring for our planet, our communities and the lives of those who make, sell and use our products is all interconnected. This focus on our triple bottom line enables us to drive our company toward a more environmentally, socially and economically sustainable future.

People
We champion diversity in our workforce and expand opportunities for our 3.1 million Sales Force members around the globe. Our business strategy and social investments are aligned to educate and empower women and girls. We aim to build generations of confident, accomplished women who will sustain and improve the quality of life for themselves and those around them. We embody a culture of health and safety through our policies that ensure safe working conditions for employees and the environment. We endeavor to minimize waste, energy use and greenhouse gases across all our manufacturing processes by applying our “Reduce, Reuse and Recycle” (3R) resource conservation program. Our strong environmental policies help to guide our manufacturing and operating strategies. We intend to leave a legacy of environmental conservation for the next generation, while still delivering the high-quality, durable products our consumers have come to expect from us.

Products
We are committed to providing safe, innovative, premium-quality, reusable and environmentally responsible products to our Sales Force and consumers. Likewise, our beauty brands focus on delivering scientifically advanced skin care and premium-quality cosmetic products. Our products are manufactured using advanced technology to ensure quality and performance, while always focusing on meeting strict safety standards. Through investments in robust research and development, we are able to drive solutions, practices and material choices that are better for our people and the environment.

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1940s Earl Tupper invented an airtight seal for consumer plastic products in 1946, bringing about the “Tupperized” kitchen—one that was well organized. In 1948, the first Tupperware Home Party was born.

1950s Tupperware Home Demonstrations proved so popular that all products were taken off store shelves in 1951. Backyard cookouts and dinner parties became a favorite American pastime, and Tupperware products filled the niche, providing easy transport of prepared foods.

1960s We introduced an innovative line of toys for the wave of baby boomers' children and began offering specialized storage products catering to seniors.

1970s More women were working outside the home. A career in Tupperware offered them flexibility to earn money and spend time with their children. Tupperware introduced products designed specifically for the latest gadget, the microwave.

1980s New products helped a busy population prepare traditional family meals in 30 minutes or less, while new containers offered the increasingly eco-conscious consumer more environmentally friendly alternatives to disposable wrap and packaging.

1990s A renewed emphasis was placed on the home and traditional comforts such as home-cooked meals, so we launched a line of kitchen tools that combined traditional kitchenware with a ’90s sophistication.

Today Tupperware now reaches nearly 100 markets globally, offering culturally distinct items that cater to our growing diverse customer base. With approximately 25 percent of the company’s sales each year stemming from new products introduced over the past two years, Tupperware has become known for not only its high-quality food conservation solutions, but also for its innovative serving and cooking products that meet today’s active lifestyle needs.

Earl Tupper and Brownie Wise

But not just any woman, Brownie Wise. When a friend gave her a set of Tupperware bowls bought at a hardware store, Brownie had a question. How could a product so colorful be buried on a shelf next to oil cans and sandpaper? Brownie brought the bowls home. Threw a party. And not until they found themselves in the hands of a woman.

The rest is history. Our history. While the world might not have been ready for Brownie, Brownie was more than ready to take over the world. One party at a time. Because she believed in herself. She believed in Tupperware. And she believed in the power inside each woman. And not until they found themselves


1940 Lightweight, non-breakable plastic containers. That’s what chemist Earl Tupper invented back in 1946.


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Our Heritage

Meet today’s active lifestyle needs. Through the 21st Century, innovative serving and cooking products that has become known for not only its high-quality products each year stemming from new products introduced over the past two years that cater to our growing diverse customer base. With approximately 25 percent of the company’s sales each year stemming from new products introduced over the past two years, Tupperware has become known for not only its high-quality food conservation solutions, but also for its innovative serving and cooking products that meet today’s active lifestyle needs.

Earl Tupper and Brownie Wise

Sharing them with her friends. And empowered Brownie, Brownie was more than ready to take the home. A career in Tupperware offered them flexibility to earn money and spend time with their children. Tupperware introduced products designed specifically for the latest gadget, the microwave.

When a friend gave her a set of Tupperware bowls bought at a hardware store, Brownie had a question. How could a product so colorful be buried on a shelf next to oil cans and sandpaper? Brownie brought the bowls home. Threw a party. Shared them with her friends. And empowered them to do the same.

The rest is history. Our history. While the world might not have been ready for Brownie, Brownie was more than ready to take over the world. One party at a time. Because she believed in herself. She believed in Tupperware. And she believed in the power inside each woman to write her own story. And create her own opportunity.

We like to call it the “Tupperware Effect.” Over 70 years later, 3.1 million women around the world wake up each day to a better world they created for themselves.
When we invest in women, we invest in our communities. The women who make up our frontline Sales Force are our greatest asset. We empower them to grow professionally and personally, and seek ways to enhance their livelihoods by providing continued business and learning opportunities.

Behind our successful Sales Force is a dedicated team of associates who find passion and purpose in what they do. Our associates continue to innovate by developing new products, redefining the party and being true stewards of the community.
Two years ago, I was working at a job where I hardly interacted with people and felt stifled by my environment. That all changed when I was invited to a Tupperware event and discovered this incredible opportunity. Through Tupperware, I met people and friends who helped me begin a career and develop both my personal and professional skills.

For me, Tupperware means expressing myself. I love the products and use them to show others how I feel, which has enhanced my self-confidence and made me a stronger person. I want to tell women across the world about the wonderful things this company has to offer. I am so grateful to those who supported me along the way, and my team at Tupperware for this amazing opportunity!

Tupperware allowed me to dream, and now, that dream is a reality.

I could have never dreamed that a Tupperware party would change my life.

My cousin, from out of town, asked if I could host a party during her visit. I became a Consultant at that first event, and my life has changed so much since.

What I love most about my Tupperware business is the opportunity it has given me to truly find myself. When I was a girl, I used to say, ‘When I grow up I want to be a ’so-and-so,’ but now, I’m just happy to be me. Tupperware has given me the tools to get there.

My family’s support has meant so much to the growth of my business. I love that I am able to teach my daughters how to be successful by working hard and providing for my family. This business has taught me that as long as you believe in yourself, you can do anything.

Angela Rae
3 Star Director
Scotsburn, Nova Scotia

Jolanda Fejer
Sales Force Member
Brasov, Romania
Global Social Responsibility

With associates located worldwide, we approach corporate social responsibility through a global lens. Our social development efforts must reflect and be sensitive to the diverse cultures and customs in each country where we make and sell our products. We also know each country of operation has its own challenges when it comes to sustainable development. That’s why we’ve dedicated ourselves to tailored initiatives like Global Links, the Global Fairness Initiative, philanthropic efforts and focus areas that include youth development and women’s economic empowerment – to enrich the lives of our associates, their families and their communities across the globe.

Sustainable Social Development

Global Links

Launched in 2011, Global Links is all about training the next generation of female leaders in developing nations. It’s a one-year, cross-cultural immersion into the world of entrepreneurship. Using a “train-the-trainer” approach, the three-phase program exposes an accomplished economics or business professor from a developing country to training on entrepreneurship. In Phase 1 the scholar receives graduate-level social entrepreneurship training at Rollins College and completes an externship at Tupperware Brands headquarters. In Phase 2 the scholar implements a social entrepreneurship program at their home university. In Phase 3 the scholar returns to Rollins with several students to collaborate and develop a social venture plan.

2015-2017 Global Links Scholar Dr. Sharmistha Banerjee, Professor of Business at the University of Calcutta, has returned to her native India after forging relationships at Rollins and across Tupperware Brands. In Calcutta she has partnered with a local bank to provide support to female loan recipients, conducted workshops and selected 14 students to work directly with female entrepreneurs in their local community.

For more information, visit our Global Links site.

“"The Global Links program brings to life our global mission to empower women, enable their financial independence and change their lives through opportunity, support and relationships. Through the program, we hope to inspire the development of a new generation of female entrepreneurs.”" - Rick Goings

Tupperware Brands Chairman and CEO
Our mission is simple. To help women around the world change their lives. And, in turn, change the lives of those around them. It’s called the “Tupperware Effect.” To better understand how our business model promotes empowerment, financial security and socioeconomic mobility for women around the world, we commissioned several independent studies by the Global Fairness Initiative.

In 2012, we issued the results of our first study. The study focused on Sales Force members, their families and their communities in Mexico. It asked, “What happened in your life as a result of engaging with Tupperware Brands?” The key takeaway: our people are personally, socially and economically empowered. In short, more confident. And that increased confidence leads to more happiness and economic success for their families and communities.

Our second study conducted in 2014, “Empowering Women Entrepreneurs,” looked at 800 members of our Indonesian Sales Force. Each has been with us for at least three years. What did we learn? Their income not only increased, but they were able to provide more for their families such as schooling for their children. As their self-image and confidence increased, they also became role models and inspirational figures in their community and improved their personal relationships.

Looking forward we are committed to work with GFI to further gain valuable insights as to how the Tupperware opportunity is changing the lives of women.
**Women’s Economic Empowerment**

**United Nations Women**

Empowering women is at the core of all we do. That’s why we partner with UN Women – the United Nations Entity for Gender Equality and the Empowerment of Women. This organization was formed to work with governments and communities around the world to ignite progress and greater equality for women everywhere.

We are a signatory to the Women’s Empowerment Principles and support the UN Women’s Fund for Gender Equality. Our chairman and CEO Rick Goings is a founding member of the UN Women’s Private Sector Leadership Advisory Council. He is also an IMPACT 10x10x10 champion, a group of 10 decision-makers from governments, 10 decision-makers from corporations and 10 decision-makers from universities who actively engage in the UN Women’s HeForShe movement.

HeForShe is a solidarity movement for gender equality. Launched in 2014, it engages men and boys to be change agents on behalf of women. By engaging colleagues in all our markets and tapping into the natural network of our 3.1 million Sales Force, we are helping to bring the movement to life in communities around the globe. Our focus areas are:

1. A comprehensive audit of our entire value chain to ensure top-to-bottom gender parity. Based on the outcome, we’ll develop an action plan to achieve 50/50 equality in every part of our business.
2. Lead groundbreaking research with Georgetown University on women’s economic empowerment. The goal: to demonstrate women’s confidence is key to economic development globally. We’ll incorporate these findings into our own corporate social responsibility strategy.
3. Create a HeForShe workforce, leveraging our broad grassroots networks of women to educate the men in their lives on gender parity and help HeForShe reach its goal to mobilize 1 billion men and boys.

**Youth Development**

To ensure a better tomorrow for our future generations, we must provide positive support, guidance and educational opportunities to our children today. We demonstrate this commitment through our strong partnership with the Boys & Girls Clubs of America (BGCA) and similar organizations found in our communities outside the U.S. These organizations provide a positive place for kids to learn in a safe and fun environment, so they may grow and prosper into successful and confident adults.
Philanthropic Efforts

**Women Helping Others (W.H.O.) Foundation**
The W.H.O. Foundation, Beauticontrol brand’s charity of choice, supports community-focused charities that address the needs of women, children and families in underserved communities. The Foundation is committed to encouraging women to help their fellow women through volunteer service and supporting organizations dedicated to women, children and families in need. In 2013-2015, W.H.O. with the help of Beauticontrol, through its Sales Force, and associates, donated $1.6 million in product, cash and cause-related marketing proceeds to support non-profit organizations that helped change the lives of women and their families.

**Tupperware Brands Fund**
The Tupperware Brands Fund is our global philanthropic arm and one way we accomplish our mission to positively change the lives of women, girls and their communities around the world. We do so through partnerships with trusted non-profit organizations focused on helping women and families. From 2013 to 2015, Tupperware Brands Corporation, through its individual markets, Sales Force, and associates, was able to donate nearly $21 million in product, cash and cause-related marketing proceeds to support non-profit organizations.

### Cause-Related Marketing Efforts

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<tr>
<th>Year</th>
<th>Total Donated</th>
<th>Cash donation</th>
<th>Product donation</th>
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<td>2013</td>
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</tbody>
</table>

*Cause-Related Marketing Efforts
Impact Awards

We created our Global Impact Awards to recognize markets that embrace community engagement and social investment as fundamental to the success of their business. Recipients have demonstrated passionate advocacy for equality, opportunity and empowerment for women, children and families.

2013 Excellence in Philanthropy
BeautiControl & W.H.O. (Women Helping Others) Foundation U.S. & Canada
Sales Force members provided support to women, children and families in need through dedicated volunteering and philanthropy. BeautiControl Independent Consultants are the heart of the W.H.O. Foundation which fulfills grant requests from community-focused charities.

2013 Youth Empowerment Award
Tupperware U.S. & Canada
Recognized for strong support for Boys & Girls Clubs of America’s Youth of the Year Program that celebrates the extraordinary achievements of teens who embody Club values.

2014 Cause Marketing Champion Award
Tupperware Brands U.S. & Canada
For exceptional community outreach, social engagement and cause marketing initiatives to benefit the Tupperware Brands Foundation and its alliance with youth advocacy organizations.

2015 Sales Force Engagement Award
BeautiControl U.S. & Canada
BeautiControl Independent Consultants stepped forward to raise funds for W.H.O. through spins, raffles, and personal donations. In 2016, contributions exceeded $424,000. Volunteering in local communities included shelters for battered women & children, violence prevention service centers, community action programs, and rape victim support services.

2015 Spirit of Giving Award
Tupperware Brands U.S. & Canada
Recognizing the extensive, ongoing volunteer and charitable contributions from leadership, associates and Sales Force members locally and nationally. Initiatives include four annual fundraising campaigns and cause related marketing campaigns benefiting the TWB Foundation. In 2015, product donations exceeded $1.7 million and personal cash contributions were $340,000.

2013, 2014 & 2015 Company of the Year Award
Tupperware Brands Mexico
Recognized for three consecutive years for exemplary efforts to help create a better future for Mexico’s youth. Contributions include board stewardship, Sales Force support, annual gifts to Club de Niños y Niñas de Mexico, cause marketing and other initiatives.

2014 Volunteer Champion Award
Fuller Cosmetics Mexico
For volunteer efforts supporting women and families in crisis. Associates donated hundreds of volunteer hours to initiatives including food and clothing drives and disaster relief to flood victims.

2015 Youth Empowerment Award
Fuller Cosmetics Mexico
Adopting the “it takes a village” model of social change, senior company leaders and their family members have dedicated time, talent and resources to establishing CNYNM as a national organization.

2015 Cause Marketing Champion Award
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By designing and marketing “collectible” Tupperware items printed with inspirational and culturally relevant messages, TWB Mexico has raised and donated over $2 million for charitable partners over the past six years.

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Our Workforce

Our future is only as bright as the opportunities we can help to provide for our people.

Providing a safe, happy and healthy work environment with ample opportunities for personal and professional growth is a business imperative for ensuring our future success. We believe competitive salaries, benefit packages and a nurturing environment for our Sales Force and associates are a must, as is supporting their health and well-being. Our dedication to health, safety and wellness is evident in our low workplace incident rates, offering of health screenings and other preventive health practices within our Global Health Initiative. We offer support to our associates and their families through comprehensive benefits and services, including health and wellness benefits, financial security and income replacement programs, and resources to help balance work and family life.

Local Employment

We have a well-established, fine-tuned process for employing local residents who fit the needs of each community. Building and motivating teams of high performers who bring different backgrounds, perspectives and skill sets adds value to the diversity of our Sales Force, consumers, global business partners and vendors. Our local and global training programs place high-potential leaders in positions at major locations outside their home countries, to prepare them for leadership roles in their home locations or elsewhere with the company.

Benefit Plans

Our employees enjoy competitive benefit plans that help them build for a healthy future. We offer defined benefit pension plans in several countries, with the largest plans found in the U.S., Germany, Japan, Switzerland, Belgium, Mexico and Australia. It is our policy to contribute to these plans where pension laws and economics either require or encourage funding. Most pension plans are funded through separate trusts and are in compliance with local funding laws.

Our defined contribution plans in many countries encourage employee contributions to the plans and in some cases provide for matching contributions and other employer contributions. As we operate these plans in a variety of countries whose social security laws vary widely, the plans also vary considerably between entities. In 2014 alone, we contributed $8.7 million to these plans.

We provide certain postretirement health care and life insurance benefits for selected U.S. and Canadian employees. Government health care programs cover most employees and retirees outside the U.S. Canadian and U.S. employees may become eligible for these company-provided benefits if they reach normal retirement age while working for us, or if they satisfy certain age and years-of-service requirements.

Compensation

Our compensation programs are designed to attract, retain and motivate a highly productive workforce. They aim to be internally equitable, externally competitive and acknowledging of good performance. Our compensation practices ensure that our employee pay structure is tailored to geographically competitive standards, with the majority of our locations offering entry-level compensation that exceeds local minimum rates. We comply with, but do not use, regional minimum wage standards to define our compensation strategy for employees.
Culture of Wellness – Global Health Initiative

A healthy workforce is a productive and happy workforce. We aspire for all our associates and Sales Force members to maintain a healthy lifestyle that emphasizes fitness, nutrition and health. Our Global Health Initiative focuses on building a high-performance culture by safeguarding the health of our associates. By doing so, we foster a culture where employees are energized to contribute to the growth of the business.

Our TupperFit program has been a cornerstone of the Global Health Initiative since 2008, receiving multiple accolades such as the Platinum Level START! and Fit Friendly Company by the American Heart Association. Each market has a local leader, a TupperFit Warrior, to represent and promote our Global Health Initiative at the local level. The TupperFit Warriors motivate associates in their local market to take part in activities throughout the year, centered on personal fitness, health and nutrition. We engage associates by making the programming fun and creating an environment of camaraderie, friendly competition and team building.

Quarterly Global Health Initiative programs raise awareness and inform associates about the specific, actionable measures they can take to improve their health through a focus on nutrition, physical activity and health screenings and checkups. Here are some of our favorite highlights for 2013-2015:

2013 Highlights

Stay in Motion: Associates danced, had walking meetings, bike rides, 5k’s and participated in various exercise classes and stretch breaks throughout the day for an entire week.

Taking Care of Your Health – Breast Cancer and Prostate Cancer Awareness Month: Associates organize walks and partner with organizations to provide educational programs on issues related to breast and prostate cancer.

2014 Highlights

Our COO, Simon Hemus, is the biggest advocate of GHI. Because of this we created the "Hemus" Games – a week of fun athletic activities and games for our associates to enjoy.

"Enjoy the Taste of Eating Right – Antioxidant Power" initiative focused on nutrition and the importance of high levels of antioxidant foods in your diet. Across the globe, Associates participated. Our TEAM (Tupperware Europe, Africa and Middle East) region even created an antioxidants power cookbook.

2015 Highlights

"Know Your Key Health Indicators" aimed to raise Associates’ awareness on personal health and health-related matters. Associates were provided an electronic TupperFit Wellness Checklist to ensure they completed their annual health screening checkups. During the week of March 23, locations partnered with local health professionals to hold their own "Healthy Fair".

"Tea – Drink to Your Health!" Tupperfit Warriors were very creative in leading this initiative during the week of June 15. A Tupperware Brands "CommuniTea Club" was formed, perfumed tea candles and green tea powder were made, a tea word soup game was played, and a TEA-shirt contest was held along with other fun and creative ways to educate our Associates about the health benefits of tea.
PRODUCTS

Our products and solutions are a direct manifestation of our values. They reflect our commitment to the environment, our people and providing safe and premium-quality products to our customers. The responsible nature of our products sets us apart from the competition and provides our customers the opportunity to save natural resources. In our research and product development phase, we strive to design products for optimum sustainability.
Product Responsibility

Ensuring that our products are safe, healthy and of the highest quality is our number-one priority when it comes to product responsibility. Secondary to that is exploring how we can enhance existing and new product lines to have more environmental benefits, particularly as relates to energy on the consumer use side.

All newly developed and marketed products go through a rigorous health and safety impact assessment, covering the entire product lifecycle from concept, research and development, certification and manufacturing. We believe it’s important to look critically at these impacts through the lens of our Code of Conduct and ensure that they comply with all international and national standards. We are proud to be an organization that does not perform animal testing.

We vet new raw materials during the design phase, including chemicals and metals, glass, plastics, additives and colorants for plastic products, or new substances for cosmetics. We pursue certification by external labs for our children’s toy products, including ASTM International, Code of Federal Regulations (CFR), European Standards (EN), or the International Organization of Standardization (ISO). All assessments are recorded and tracked using our Quality Management System.

Products That Make a Difference

The following products are examples of what we consider to be lifestyle-enhancing products, as they help to make our customers’ daily lives a little bit simpler and better organized. Not only do they benefit the people who use them, but they are easy on the planet as well. By designing products for maximum energy efficiency and minimum resource use, we offer these responsible products that our customers can feel good about.

GOAL: Reduce Paper Waste

CHALLENGE: The majority of households use paper towels to clean their homes every day. Paper towels are not easily recyclable and cost a fortune over time. In addition paper towels are often processed with chemicals that are unknown to the end consumer.

BENEFIT: Making the one-time investment to replace paper towels with Tupperware Microfiber Towels will help reduce paper waste, save consumers money and reduce the need for harsh chemicals. Our Microfiber towels also work better than any paper towel by leaving lint-free and streak-free shines on multiple surfaces.

GOAL: Reduce Plastic Waste

CHALLENGE: Wasted, disposable plastics, many of which are not biodegradable, negatively impact the community and strip the world of its valuable resources. In addition people spend thousands of dollars on disposable plastic bottles, disposable plastic forks, spoons & knives and plastic sandwich bags that all end up in landfills.

BENEFIT: Make the one-time purchase of quality reusable products for your on the go needs. Tupperware containers are designed to be the solution for the plastic waste for an entire lifetime with just one purchase.

GOAL: Reduce Food Waste

CHALLENGE: Produce is often the biggest part of everyone’s food bill. The average family of four discards 24 pounds of fresh produce every month. In the U.S. alone, for an average household of four, food waste translates into an estimated $1,350 to $2,275 in annual losses and most food ends up in landfills.

BENEFIT: Store fresh produce in the innovative VentSmart® containers. Their innovative venting system helps keep fruits and vegetables fresher longer by allowing them to “breathe.”

GOAL: Reduce Energy Consumption

CHALLENGE: In some parts of the world, electricity is not readily available and in developed nations, consumers are looking for ways to reduce their energy costs. The need for kitchen tools that help conserve energy or require no energy is a challenge.

BENEFIT: Create healthy meals and snacks in minutes using the energy-efficient microwave cooking products. Tupperware® Smart Steamer allows consumers to steam cook food in the microwave to retain more nutrients, fatty acids, and vitamins. The MicroPressure Cooker goes in the microwave and cooks food much faster and using a lot less energy than a conventional Pressure Cooker. We’ve also developed a line of food processors that require absolutely no energy. Our consumers have the ability to create smoothies, sauces, ice-cream, and more using our manual food processors, the Herb Chopper, the Extra Chef, the Smooth Chopper, and the Speedy Chef.
Innovative, Cutting-Edge Products Set Us Apart From the Competition.
And it comes from thoughtful and smart product design that takes into
account form and function. We want our products to look good, feel good
and do good. And, above all, to stand the test of time. We’re proud of the
engineers, designers, and marketers who have continued to push the enve-
lope in innovation and product design. The ultimate reward for us is when
our customers bring our products into their home and use them again and
again and pass them on to their children and grandchildren.

Tupperware® Product Awards and Recognitions

Awards & Recognition

Healthy Meal Salad On The Go
The Chicago Athenaeum/Europe
Green Good Design Award 2015

Smart Savers (Modular Mates III)
The Chicago Athenaeum/Europe
Green Good Design Award 2015

Easylogics Basting Brush
Pro-K (Fachverband Kunststoff-
Konsumwaren)
Product of the Year 2015

Tupperware Kids Eco Bottles –
Worm, Frog, Penguin
The Chicago Athenaeum/Europe
Green Good Design Award 2014

KPT Master Tongs
Design Centre Stuttgart, Germany
Focus Open 2014 “Silver”

Tupperware Lolly Tup Lunch Box
The Chicago Athenaeum/Europe
Green Good Design Award 2014

MicroPressure Cooker
Design Centre Nordrhein-Westfalen,
Essen, Germany
Red Dot Design Award 2014

ThermoTup Pitcher
German Design Council (Rat für
Formgebung)
German Design Award 2014 Nominee

MicroCook Range
Design Centre Nordrhein-Westfalen,
Essen, Germany
Red Dot Design Award 2013

Chef Series™
Compact Cookware
German Design Council (Rat für
Formgebung)
German Design Award 2013 special
mention for exceptional quality

Tupperware® Product Awards and Recognitions

Click To Go
The Chicago Athenaeum
Good Design Award 2015

Prawn Peeler
The Chicago Athenaeum
Good Design Award 2015

Blossom Bowls Range
German Design Council (Rat für
Formgebung)
German Design Award 2014 special
mention for special design quality

RiceSmart
The Chicago Athenaeum
Good Design Award 2015

Fusion Master Mincer
+ Cookie Inserts
The Chicago Athenaeum/Europe
Good Design Award 2015
Design Centre Nordrhein-Westfalen,
Essen, Germany
Red Dot Design Award 2014

Blossom Bowls Range
German Design Council (Rat für
Formgebung)
German Design Award 2014 special
mention for special design quality

VentSmart Range
The Chicago Athenaeum/Europe
Green Good Design Award 2015

BloomSavvi Range
German Design Council (Rat für
Formgebung)
German Design Award 2015 special
mention for design quality

Tupperware® Product Awards and Recognitions

Sprinkle Chef Series Pure Cookware
The Chicago Athenaeum
Good Design Award 2015
Design Centre Nordrhein-Westfalen,
Essen, Germany
Red Dot Design Award 2015

Prawn Peeler
The Chicago Athenaeum
Good Design Award 2015

Blossom Bowls Range
German Design Council (Rat für
Formgebung)
German Design Award 2014 special
mention for special design quality

RiceSmart
The Chicago Athenaeum
Good Design Award 2015

Fusion Master Mincer
+ Cookie Inserts
The Chicago Athenaeum/Europe
Good Design Award 2015
Design Centre Nordrhein-Westfalen,
Essen, Germany
Red Dot Design Award 2014

Blossom Bowls Range
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VentSmart Range
The Chicago Athenaeum/Europe
Green Good Design Award 2015

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ENVIRONMENT

We rely on natural resources to grow and thrive as a business. At every given opportunity, we aspire to act as responsible environmental stewards. Whether it’s through designing environmentally safe products for our eco-conscious consumers; adopting a Reduce, Reuse, Recycle (3R) program in our manufacturing facilities; or empowering an associate-led ECO Team to make our headquarters campus more resource efficient, we are committed to minimizing our footprint on the planet. Our responsible manufacturing and operating practices focus on green buildings, energy conservation, waste reduction and the elimination of hazardous materials.
Environmental Management

We use Environmental Management Systems (EMS) to manage processes and procedures to analyze, control and reduce the environmental impact of our activities, products and services. We track resources through our internal EMS, which we assess during our annual Total Quality Report (TQR) process. This process includes a detailed investigation and reporting of each facility’s environmental performance and resource conservation program. Our exemplary Belgium Tupperware plant is certified to the ISO14001 international standard on EMS.

Our manufacturing facilities use a process of continual improvement to implement sustainable practices that ensure a safe and eco-friendly work environment. We meet our health, safety and environmental goals and objectives by following worldwide standardized policies and procedures, conducting internal regulatory audits and inspections and hosting regular environmental trainings for our employees.

As a consumer packaged goods business, raw material and chemical use are a priority among our environmental management considerations. Our product plants use minimal chemicals in the manufacturing processes, while our Beauty facilities process more substances. We are constantly exploring responsible raw materials, alternative chemicals and manufacturing techniques to reduce our global manufacturing impact.

Regular internal audits and inspections ensure compliance with regulatory requirements. To date, there have been no significant spills, monetary fines, nonmonetary sanctions, governmental sanctions or environmental cases brought against the company. This attests to the success of our environmental management programs. All significant spills and environmental issues must be reported to our Environmental & Safety Engineering Department and be included in the annual TQR submitted by each facility.

While our air emissions are minimal, we began tracking air emissions in 2010 as part of our annual TQR process. In 2013 and 2014, our manufacturing operations withdrew approximately 856,000 cubic meters of water. We source water primarily from municipal or private utility providers, on-site wells and rainwater collection. Wastewater treatment systems have also been installed at our facilities around the world.

Reduce, Reuse, Recycle Program

We like a good challenge. As part of our worldwide environmental standards, we challenge ourselves to identify new and innovative opportunities for material reduction and reuse. Our “Reduce, Reuse, and Recycle” (3R) resource conservation and pollution prevention program guides how we approach sustainability within our manufacturing plants. Reducing the consumption of fuel, plastics, paper, cardboard and wood products through the 3R program preserves natural resources, while providing financial savings for the company.

3R has consistently improved resource efficiency in our manufacturing plants. We track the total mass of materials reduced, reused and recycled to help us determine what waste handling changes to implement each year. The materials conserved and the resulting financial savings were higher in 2013 and 2014 compared to previous years.

Recycled packaging materials are also used at our manufacturing plants. Almost all of our plants use paper and corrugated cartons with recycled content. Returned Tupperware® plastic products are also recycled and utilized for non-food purposes.

Total Environmental Management Expenditures

<table>
<thead>
<tr>
<th>Year</th>
<th>Expenditure</th>
</tr>
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<tbody>
<tr>
<td>2013</td>
<td>$1.3 million</td>
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<tr>
<td>2014</td>
<td>$1.4 million</td>
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Materials Conserved and Associated Financial Savings

<table>
<thead>
<tr>
<th>Year</th>
<th>Savings</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>$10M</td>
</tr>
<tr>
<td>2014</td>
<td>$8M</td>
</tr>
<tr>
<td>2013</td>
<td>$6M</td>
</tr>
<tr>
<td>2012</td>
<td>$4M</td>
</tr>
<tr>
<td>2011</td>
<td>$2M</td>
</tr>
</tbody>
</table>

Recycled

Reduced

Reused

2004 2014

2014

2014

2014

2014

2014
Energy & Greenhouse Gas Emissions

As the realities of climate change impacts on society come into sharper focus, we continue to emphasize the reduction of our carbon footprint within our sustainability strategy. We developed and completed our first annual Tupperware Brands greenhouse gas (GHG) inventory in 2008 using the internally accepted GHG Protocol. We found at the time that most of our GHG emissions originated from indirect sources such as electricity use (Scope 2), and some from direct emissions from fuels used in our facilities and fleet (Scope 1).

As manufacturing plants account for a majority of our GHG emissions, we have focused on reducing direct and indirect emissions from our plant facilities. With the implementation of energy efficiency programs, the aggregate electricity and fuel consumption at our plants has decreased year over year. As a result, while the GHG emissions were higher in 2013 and 2014 compared to each preceding year, our GHG emissions today (expressed in terms of CO2 emissions) are lower compared to 2008, despite production increases. The higher GHG emissions in 2013 and 2014 are attributed to changes in fuel mix used to generate the electricity at one of our larger manufacturing plants, according to information reported by the plant’s utility provider.

Our operations are not energy intensive. As such, we focus on avoiding the indirect GHG emissions embedded in the resources we consume. By conserving materials through our 3R program, we avoided emissions associated with the manufacturing and transportation of our raw materials, packaging materials and other resources. Using standard lifecycle analysis (LCA) methodology, the estimated emissions avoided annually from the 3R program offset the majority of the GHG emissions from Tupperware Brands.

Energy & Safety

Protecting the health and safety of our associates is at the core of our values. This commitment can be seen in recordable and lost time injury rates that are well below the U.S. manufacturing industry’s benchmarks.

Regular health and safety trainings are conducted at our manufacturing plants, based on the needs identified in our worldwide environmental, health and safety policies and procedures and union contracts. We organize formal safety committees at each manufacturing plant, comprised of 50 percent management and 50 percent worker representation, to address health and safety risks and opportunities.

Emergency Response

All facilities have comprehensive Business Continuity Plans to address disruptions caused by fire, severe weather, medical incidents and chemical spills. The plans include detailed actions to be taken by the trained plant emergency response teams. Several of our larger plants have medical staff, including medical doctors or nurses, on site. We maintain a company-wide pandemic policy, as well as providing blood-borne pathogen awareness training to our associates at our plants. Each department within a plant has personnel trained in cardiopulmonary resuscitation (CPR) and first aid.
COMPANY OVERVIEW

The power to touch and improve lives will continue to be the heart of our portfolio of companies. Our Tupperware and beauty and personal care products are in demand, on trend and help to empower women through our independent sales approach. At the end of 2015, we employed over 13,000 Associates around the world.

Our brands are researched and developed to deliver the latest technological advances, and tested to ensure that the end result is a high-quality, responsible product. The company operates its business under five reporting segments in three broad geographic regions: TEAM (Tupperware Europe, Africa and the Middle East), Asia Pacific and the Americas. The company’s strategy continues to include greater penetration into markets throughout the world.

More information on our company operations can be found in our most recent Proxy Statement and Annual Report.
Governance

We have established a strong culture of ethical governance to ensure we maintain responsible business practices that follow the laws and regulations applicable to the countries in which we operate.

Governance Structure
The primary governance structure is our Board of Directors (BOD), which in 2014 was comprised of 11 members, 36 percent of which were female. All directors were independent, non-executive members, except for the Chairman and Chief Executive Officer.

Our BOD oversees our overall performance and the development and implementation of the company strategy, with four established oversight committees:

• The Audit, Finance and Corporate Responsibility Committee oversees compliance with our codes of conduct and meets regularly with corporate staff to receive reports on financial, risk management, safety and environmental matters, tax, litigation and the results of internal and external audit activities.

• The Compensation and Management Development Committee creates management compensation structures to provide competitive compensation, which is intended to support the accomplishment of strategic initiatives and to provide a pay-for-performance environment, taking risk considerations into account.

• The Nominating and Governance Committee oversees issues relating to the BOD, including establishing director compensation and recruiting directors.

• The Executive Committee governs affairs of the BOD in a time of crisis or emergency, when the full BOD is unable to meet and act as a body.

More detailed information about our governance processes, including BOD nominations and compensation, can be found within our Corporate Governance Principles.

Governance Policies
We have put robust corporate governance policies in place, which are reviewed on a regular basis in order to remain up to date according to governance best practices in the industry. Our Code of Conduct (including a conflict of interest policy) and Code of Ethics for Financial Executives act as our guideposts, outlining the fundamental ethical principles to which all our people must adhere.

While laws may differ from country to country, matters of basic integrity transcend national boundaries. Therefore, the Codes and Mission Statement apply equally across all operations worldwide, to every associate, regardless of location or position in the company.

For more information on Investor relations or governance, visit us Online.

About Our Report
This is our sixth Sustainability Report, reporting on our sustainable efforts and operations of Tupperware Brands Corporation in our three regions, TEAM (Europe, Africa and the Middle East, Asia Pacific, and the Americas). The reporting period for this report includes fiscal year 2013 (January 1, 2013-December 31, 2013), fiscal year 2014 (January 1, 2014-December 31, 2014), and fiscal year 2015 (January 1, 2015-December 31, 2015). All financial figures in the report are stated in U.S. dollars. To prepare this report, we used the internationally recognized sustainability reporting standards set by the Global Reporting Initiative (GRI) Guidelines.

Presently, no external sources are utilized to assure the accuracy of any portions of the report. If you have questions or comments regarding this report, please contact Global Branding and Marketing by sending an email to globalmarketing@tupperware.com.

For more information regarding our governance practices and financial performance, visit us at www.tupperwarebrands.com. We also invite you to stay informed at www.tupperwarebrands.com/csr.

To learn more about the GRI visit www.globalreporting.org.