

MEET OUR SCHOLARS



2015 - 2017

DR. SHARMISTHA BANERJEE

Professor, Department of Business Management, University of Calcutta, India

EDUCATION PARTNER

Rollins College

ACTIVITY PARTNER

Bandhan Bank

CORPORATE PARTNER

Tupperware Brands

GOVERNMENT PARTNER

U.S. Secretary of State's Office of Global Women's Issues

Upon her return to the University of Calcutta, Dr. Banerjee partnered with Bandhan Bank to provide support to more than a dozen female loan recipients operating their enterprises. As a Global Links Scholar, Dr. Banerjee strengthened the University of Calcutta's community impact.

2017

DR. RUMPA CHAKRABORTY

Lecturer, Department of Commerce, Shri Shikshayatan College Kolkata, India

EDUCATION PARTNER Rollins College

ACTIVITY PARTNER

Argho

Institute for Social Work (ISW)

Enterprise Development Institute (EDI)

CORPORATE PARTNER

Tupperware Brands

GOVERNMENT PARTNER

U.S. Secretary of State's Office of Global Women's Issues



After her program experience, Dr. Chakraborty returned to Calcutta to incorporate her learnings and previous entrepreneurship cell experience to engage her students for training that will be shared with local women business owners

ABOUT THE PARTNERS

Global Links is a public-private partnership. Founding members include **TUPPERWARE BRANDS** and **ROLLINS COLLEGE** with the support of **U.S. SECRETARY OF STATE'S OFFICE OF GLOBAL WOMEN'S ISSUES**.

Through a **TUPPERWARE BRANDS** externship, scholars acquire practical experience and learn the fundamentals of sales force development, entrepreneurial planning, market analysis and other global business skills.

ROLLINS COLLEGE immerses the scholar in best-in-class business curriculum. Classes include social entrepreneurship, leadership and financial management. The program is supported and endorsed by the **U.S. SECRETARY OF STATE'S OFFICE OF GLOBAL WOMEN'S ISSUES** who host a scholar visit in Washington, D.C. and utilize the program to advance women's economic empowerment principles globally.

For more information please contact:

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GLOBAL LINKS

www.tupperwarebrands.com/csr/global-links



Empowering Women
through Education & Entrepreneurship



GLOBAL LINKS

THE GLOBAL LINKS PROGRAM

“By working across sectors, we can give future generations of Indian women entrepreneurs the opportunity to become leaders in business and throughout Indian society.”

- Catherine Russell,
Former U.S. Ambassador-at-Large for Global Women's Issues

The Global Links program is a **cross-cultural exchange platform** that immerses female professors from developing and post-conflict countries in social entrepreneurship training in the U.S.

The program launched in Iraq and expanded to India where it continues to scale through 2017 and other markets in the future.



PHASE 1 ACADEMIC IMMERSION

The six to twelve month program involves in-depth course work and cutting-edge social entrepreneurship training at Rollins College in the United States.

The experience includes networking events and other important women in business and entrepreneurship events in the United States.

Upon completion of the academic training, the scholar participates in an externship at the headquarters of the sponsoring corporate partner.

PHASE 2 TRAIN-THE-TRAINER ACTIVATION

The scholar returns to her country of origin to implement plans developed in Phase 1 at her home university.

Under the supervision of the scholar and in cooperation with a local NGO/social enterprise, selected students partner with women in their community to help start or scale their businesses.

The scholar makes a lasting contribution to her educational institution and community by activating program-based learning in her community.

PHASE 3 RETURN AND LEARN

Together, with 5 students who participated in Phase 2 of the program, the scholar returns to Rollins College for a 2-week immersion experience in social entrepreneurship and American culture. Visiting students work together with Rollins College students to develop social entrepreneurial ideas while developing empathy and learning about each others' cultures and experiences.

GET INVOLVED WITH GLOBAL LINKS

We are actively scaling the Global Links program and are looking for additional corporate, academic and NGO partners to join us. The founding partners envision a network of Global Links participants who are connected in leveraging lessons learned around the globe.



THE FUTURE GLOBAL ECONOMY

Across the globe, women's economic contribution to societies is increasing rapidly, with a growing awareness that their potential as employees, entrepreneurs and consumers is good for business.

It is projected that one billion women will enter the job market globally by 2020.

66 percent of consumer spending will be controlled by women by 2028.

Leaders estimate that if women in India had the same employment rates as men, the GDP would increase up to 30 percent by 2020.